

# REAR PROJECTION

## WHAT IS REAR PROJECTION?

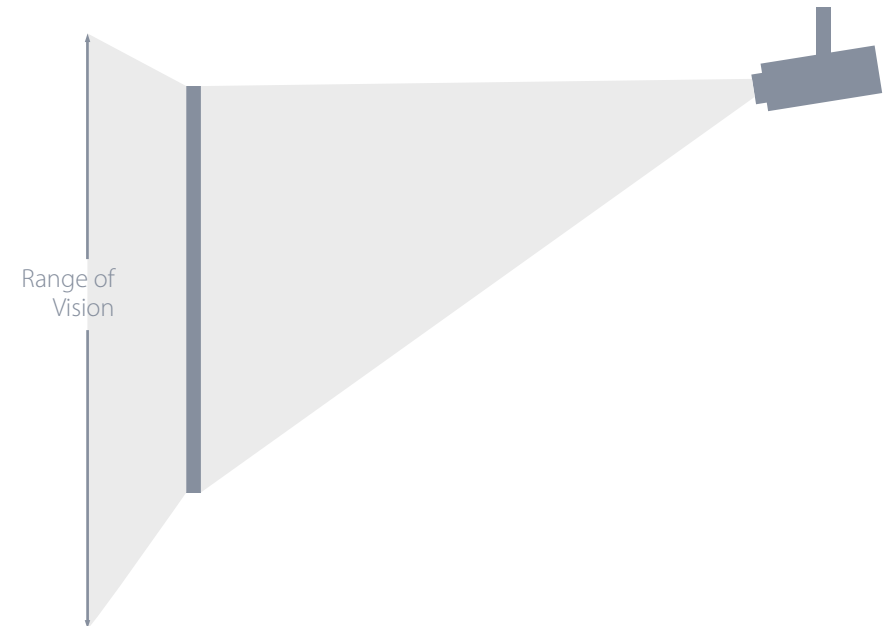
Rear projection means the projector is placed behind the screen, shooting straight towards the audience.

This allows the screen technology to control the light path distributing bright, sharp images into a predefined viewing zone.

Pro Display's rear projection technologies recreate images up to 10 times brighter than conventional projection screens even in brightly lit environments.

## BENEFITS OF PRODISPLAY REAR PROJECTION

- » Projection equipment is hidden behind the screen
- » Superior contrast/resolution
- » Improved black levels
- » No critical angle of projections
- » Compatible with all LCD/DLP/DMD projectors
- » Minimalist look using cable suspension system
- » Can be used for window / outdoor applications
- » Greater performance in high ambient light environments
- » No shadows cast over the screen from a presenter or the audience
- » Up to 10 times brighter images than conventional projection screens



## WHERE CAN YOU USE A REAR PROJECTION SCREEN?

Today's screen market tends to be split up into three specific industry sectors:

- » General AV
- » Digital Signage
- » Home Cinema

The new flexibility of Pro Display's rear projection technologies means that the applications are endless. It is no longer a specialist market for boardrooms, control rooms or exhibition display, but any kind of location where you need to inform or entertain.